

# Global Membership Approach

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District 2-S2 Status Update

May 2024

We are on a journey to more service through more members!

This year our IP Dr. Patti Hill and the LCI Board have initiated the Mission 1.5 program to increase LCI membership worldwide by over 150,000 by 2027. This will require each Club and District to be focused on membership and retention more than ever. **It is our Goal that the District increase net membership by 50 persons this year.**

This year our district is participating in the Global Membership Approach to maximize our membership so we can maximize our service.

Our district has the following **Membership** goals:

- Charter **2** new clubs and **2** new Leo Clubs
- Induct **250** new members in existing clubs.
- Reinstated/Transferred Lions planned to be **30**.
- Charter Lions planned to be **40**.
- Drop no more than **270** members
- Net membership increase of **50** Lions.

Will you help by leading your club on this journey to greater service, increased membership and enhanced leadership opportunities?

Our District has the following **Leadership** Goals:

- Conduct **4** Officer Training events.
- **120** Club Officers trained (President, Secretary, and Treasurer)
- Hold **1** Mid-Winter Leadership Institute.
- Have **20** Lions attend a Lions Leadership Institute.

Our District has the following **Service** Goals:

- Conduct **3** District Service events.
- Conduct **750** Club Service events
- Serve **50,000** people in our District..
- Perform **30,000** hours of volunteer service
- Have **32** Clubs reporting first service project.

Our District has the following LCIF goals:



- The District will donate \$50,000 to LCIF

## How are we doing?

**Membership:** Year to date through the month of May 2024 our District has;

- Chartered **0** new clubs.
- Chartered **1** Leos Clubs
- Inducted **128** new members in existing clubs.
- Reinstated/Transferred **24** Lions.
- Chartered **0** Lions.
- Lost **180** members
- Grown net membership to **-28** Lions

Our District Convention was held on April 26-27 with many attending and having FUN. Our new district officers/directors were elected as well as our 2027-28 Council Chair.

This month we added 13 new members from the following Clubs: Brookshire-Patterson, Conroe Noon LC, Cut and Shoot, Houston Indus, Houston Sports (3), Katy Community, Klein, Liberty (2), and Magnolia (2). Thanks to all these Clubs for their membership gains. We lost 11 members during May. Our total membership change is -28 for the Lions Year. The Global Extension Team has identified five geographic areas with potential for establishing a Lions Club and identified two priority areas for new clubs. The team is currently working on a Houston Lady's Moroccan Club, an Arab Club, Houston Pakistani American Club, and a Generation Park/Sheldon ISD Club. We opened a new club charter application - Houston Pakistani American Lions Club. Completing the application presently and submitting payment of application fees. Should receive charter approval next week. The target is to charter at least two new Clubs this year. A Membership Development Grant has been approved by LCI. We can use this money for membership drives. A team has been created to concentrate on new Leos Clubs. We are hoping to charter three new Leos Clubs by the end of the Lions Year, including in the Elyson area and Tompkins HS. Tompkins HS has created a Leos Club with 32 members. Houston Royal Oaks Lions Club has rejuvenated their Leos Club with 17 new members. We are also working on creating a LEO Council for our district. Our District LEO Chair has created a LEO Forum (Council) for our District with routine meetings established with LEO Leadership members and LEO Advisors.

**Leadership:** Through the end of May 63 members of our District have taken at least one Leadership Training class. To date 41 of our Club leaders (Presidents, Secretaries, and Treasurers) have completed their training.

**Service:** Through the end of May 34 Clubs have reported 889 service projects in the District impacting 125,301 people from 27,014+ (through March as it is not being updated with the new LCI Portal) volunteer service hours.



We are looking at ways we can help our communities after the disastrous floods that occurred starting on May 3rd. Over 50,000 homes have been impacted. We will be applying for a LCIF grant.

**LCIF:** District has donated \$102,034 to LCIF.

### What's next?

#### Upcoming:

We are planning one membership drive for the remaining part of this year using the Membership grant funding.

### How can you help?

- Let the Global Service Team Leader know if you have any problems reporting service on-line.

### Have ideas?

Our GMA team wants to hear from you. Contact FVDG William Simpson at [wgsi@yahoo.com](mailto:wgsi@yahoo.com) if you have any comments, needs, or suggestions.